



Valenco*Insights* - Best IT Services companies to work for 2018

Results of the survey conducted in Nov 2018 by Valenco Inc.

Valenco sent 3 survey questions to over 1400 potential respondents and also posted them on LinkedIn. The questions were – Which is the best IT services company to work for, which is the best large IT services company to work for, and which is the best next tier IT services company to work for.

The survey named 20 companies to choose from and also offered an option of naming a company outside these under a head of “Others”. It also had choices called “Smaller companies”, illustrating it with names like 3iInfotech/ITC/Birlasoft/Happiest Minds and Engineering SI’s – GlobalLogic/Persistent/L&T Tech.

Respondents were asked to share whether they worked in USA/Canada, India, or in other countries, their years of experience, and their profession (IT services sales/account sales, IT SME/Delivery or Other)

Summary of results

Best IT services company to work for – all respondents

	#1	#2	#3
2018	Accenture	Cognizant / TCS	
2017	Accenture	Cognizant	IBM
2016	Cognizant	Accenture	Infosys

Accenture retained its spot at # 1 with Cognizant & TCS tied at #2.

TCS got a significant boost from respondents outside USA

Best Large IT services company to work for – all respondents

	#1	#2	#3
2018	Accenture	Cognizant / TCS	
2017	Accenture	Cognizant	IBM
2016	Accenture	Cognizant	TCS

In the large company group too, it was Accenture, Cognizant and TCS in the top 3

Best Next Tier IT services company to work for – all respondents

	#1	#2	#3
2018	Mindtree	LTI	Virtusa
2017	Mindtree	LTI	Smaller companies
2016	Mindtree	LTI	Smaller companies

Among next tier firms, Mindtree was again #1, followed by LTI. We added Virtusa to the survey for the first time and it took the # 3 spot.



Details of results

1. By Location of respondents

Best IT services company to work for – USA / Canada respondents

	#1	#2	#3
Best overall company	Accenture	Cognizant	TCS
Best large size company	Accenture	Cognizant	TCS
Best next-tier company	Mindtree	Virtusa	LTI/Mphasis

For respondents in the USA & Canada, Accenture & Mindtree were at the top with Cognizant & Virtusa at #2 in their respective groups

Best IT services company to work for – India/rest of world respondents

	#1	#2	#3
Best overall company	TCS	TechM	Accenture
Best large size company	TCS	Accenture	TechM
Best next-tier company	Mindtree	LTI	Mphasis/Small companies

Overall and in large companies, TCS took the top spot and Mindtree in the next tier with respondents in India & other geo's. We saw a surge in respondents from India voting for TechM and put it in the top 3 for the first time.

2. By profession of respondents

Best IT services company to work for – Sales & biz dev respondents

	#1	#2	#3
Best overall company	Accenture	Cognizant	TCS
Best large size company	Accenture	Cognizant	TCS
Best next-tier company	Mindtree	Virtusa	Mphasis / LTI

Those in sales/biz dev ranked Accenture and Mindtree as top choices followed by Cognizant & Virtusa

Best IT services company to work for – SME & delivery respondents

	#1	#2	#3
Best overall company	Accenture	TCS / Cognizant	
Best large size company	Accenture	TCS	IBM
Best next-tier company	Mindtree	LTI	Virtusa / Engineering SI's

While Accenture and Mindtree retained the #1 spots in their respective groups, TCS tied Cognizant as the # 2 choice overall and LTI took the # 2 in the next-tier group among delivery and SME respondents

Best IT services company to work for – Non sales / non IT delivery respondents

	#1	#2	#3
Best overall company	TCS	Accenture	Wipro
Best large size company	Accenture	TCS	Wipro
Best next-tier company	Mindtree	LTI	Mphasis



Among those who are not in IT sales or delivery, TCS, Accenture and Mindtree were voted at the # 1 spot in the three groups and Wipro at the # 3 spot in two categories. This is TCS' only #1 spot and Wipro's showing in the top 3, reflecting their high brand equity with this group.

3. By experience profile of respondents

Best IT services company to work for – > 20 year experience respondents

	#1	#2	#3
Best overall company	Accenture	Cognizant / TCS	
Best large size company	Accenture	TCS/Cognizant	
Best next-tier company	Mindtree	LTI	Mphasis / Virtusa

Best IT services company to work for – > 15 - 20 year experience respondents

	#1	#2	#3
Best overall company	Accenture	Cognizant	TCS
Best large size company	Accenture	Cognizant	TCS
Best next-tier company	Mindtree	LTI	Virtusa / Engineering SI's

The most experienced respondents ranked Accenture & Mindtree at #1 in their respective groups followed by Cognizant/TCS among large companies, and LTI in the next-tier ones. However, TCS dropped to the 3rd spot among large companies with respondents in the 15-20 year experience group.

Best IT services company to work for – > < 15 years' experience respondents

	#1	#2	#3
Best overall company	TechM	Accenture	Cognizant/TCS
Best large size company	Accenture	TechM	TCS
Best next-tier company	Mindtree	Mphasis/Virtusa	

Among the young respondents, TechM took the # 1 spot overall and the # 2 spot among the large companies. Mindtree was again at # 1 among the next-tier ones with Mphasis and Virtusa displacing LTI at the # 2 spot