



Valenco*Insights* - Best IT Services companies 2024

Results of the survey conducted in November 2024 by Valenco Inc.

www.valencoinc.com

In its 9th annual survey, Valenco asked respondents to pick their top 3 IT services companies in three categories – Overall, Large companies, & Next tier companies

Respondents shared their geographic location, years of experience in one of three ranges, and their profession from among IT services sales/account sales, IT SME/Delivery or Other.

The winners

Best IT services company – all respondents

	#1	#2	#3
2024	Accenture	TCS / Infosys	
2023	TCS	Accenture	Infosys
2022	Accenture	TCS	Infosys
2021	Accenture	TCS	Infosys
2020	TCS	Accenture	Infosys
2019	TCS	Accenture	Cognizant

Accenture back at #1 with TCS and Infosys tied at #2

Best Large IT services company – all respondents

	#1	#2	#3
2024	Accenture	TCS	Infosys
2023	TCS	Accenture	Infosys
2022	Accenture	TCS	Infosys
2021	Accenture	TCS	Infosys
2020	Accenture	TCS	Infosys
2019	TCS/Accenture		Cognizant

In the large company category too, Accenture regained the #1 spot.

Best Next Tier IT services company – all respondents

	#1	#2	#3
2024	LTIMindtree	Persistent	Virtusa
2023	LTIMindtree	Persistent	L&T Tech
2022	LTIMindtree	Persistent	Engineering services Co's.
2021	Mindtree	LTI / Persistent	
2020	Mindtree	LTI	Mphasis
2019	Mindtree	LTI	Hexaware/Mphasis/Engineering companies

LTIMindtree and Persistent retain the #1 and 2 spots with new entrant Virtusa at #3



Results by demographic groups

1. By Location of respondents

Best IT services company – USA / Canada respondents

	#1	#2	#3
Best overall company	Accenture	Infosys	TCS
Best large size company	Accenture	TCS	Infosys
Best next-tier company	LTIMindtree	Persistent	Virtusa

Accenture a clear winner and Infosys moved up to #2. TCS dropped to #3 for the first time.

LTIMindtree, Persistent held their #1 and 2 spots with Virtusa making the to 3 for the first time.

Best IT services company – India/rest of world respondents

	#1	#2	#3
Best overall company	TCS	Infosys	Accenture/Wipro
Best large size company	TCS	Infosys / Accenture	
Best next-tier company	LTIMindtree	Persistent	Smaller companies

Outside the USA/Canada, TCS is the brand, and was the #1 both overall and in the large company category. Infosys moved up to #2. Accenture made some gains tying with Infosys at the #2 spot among large companies.

Voters in India helped Wipro it make its only top 3 showing.

In the next tier companies LTIMindtree again at #1 with Persistent at #2 and a group of smaller companies taking the #3 spot.

2. By profession of respondents

Best IT services company – Sales & biz dev respondents

	#1	#2	#3
Best overall company	Accenture	Infosys	TCS
Best large size company	Accenture	TCS	Infosys
Best next-tier company	LTIMindtree	Persistent	Virtusa

Sales professionals voted Accenture at the top with Infosys at #2 and TCS dropping down to # 3 overall but holding onto the #2 spot among large companies.

Among the next tier of companies, they ranked LTIMindtree, Persistent as top 2 and Virtusa making its entry at #3

Best IT services company – SME & delivery respondents

	#1	#2	#3
Best overall company	Accenture	Capgemini	TCS/Infosys
Best large size company	TCS	Accenture	Infosys
Best next-tier company	LTIMindtree	Persistent	Smaller companies



Among SME's/Delivery respondents, Accenture and Capgemini making it to the #1 and 2 spots for the first time and TCS losing ground, dropping to #3 tying with Infosys.

Among only the large companies, TCS regained its spot at #1.

In the next tier, delivery professionals LTIMindtree #1 this year followed by Persistent and a group of smaller companies in the #3 place.

Best IT services company – Non sales / non-IT delivery respondents

	#1	#2	#3
Best overall company	TCS	Accenture	Infosys
Best large size company	TCS / Accenture		Infosys
Best next-tier company	LTIMindtree	Persistent	Smaller companies

Among those who are not in IT sales or delivery, TCS was at #1 and for the first time, Accenture made #2

Accenture also moved up among the large companies to tie with TCS at #1

This respondent pool also ranked LTIMindtree #1 followed by Persistent and then a pool of smaller companies.

3. By experience profile of respondents

Best IT services company – > 20-year experience respondents

	#1	#2	#3
Best overall company	Accenture	TCS / Infosys	
Best large size company	Accenture	TCS	Infosys
Best next-tier company	LTIMindtree	Persistent	Virtusa / smaller companies

Accenture regained the vote of the most experienced respondents with TCS and Infosys tying at #2

Virtusa and the small company group made it to the top 3.

Best IT services company – > 15 - 20-year experience respondents

	#1	#2	#3
Best overall company	Accenture	IBM / TCS / Infosys	
Best large size company	Accenture / Cognizant		Infosys
Best next-tier company	LTIMindtree / Persistent / Coforge		

The mid-experience band voters liked Accenture and kept it at #1.

LTIMindtree tied with Persistent and Coforge for the top spot, the best showing by Coforge.



Best IT services company – > < 15 years' experience respondents

	#1	#2	#3
Best overall company	Accenture/Cognizant/LTIMindtree		
Best large size company	Accenture / Cognizant		TechM/Capgemini
Best next-tier company	No clear choice		

Among the youngest respondents, Accenture/TCS tied for the #1 along with LTIMindtree.

Among next tier companies, there was no clear winner with 5 companies getting equal votes.